

## EFFORTLESS SUN PROTECTION







## INNOVATIONS IN SHADE

Betterliving offers innovative solutions, sleek designs and comfortable shade. With the push of a button, you can create the comfort you want while protecting the investment in your home and furnishings. Our shade products not only create a cool, comfortable space, but also reduce your home's interior temperature, which lowers your air conditioning costs. By blocking the sun's direct rays, they protect you and your family from the damaging sun and keep your interior and exterior furnishings from fading.



Betterliving shade products are available in a variety of models, sizes and applications. We feature over 100 beautiful designer fabric options in our exclusive Craft-Bilt fabric collection. From outdoor dining to additional privacy and relaxing outdoors without insects, we have a shading solution to satisfy your needs.

You'll feel comfortable choosing a company you can trust, one that stands behind their products with the **best** warranty in the industry: limited lifetime warranty on frames and 12 years on Craft-Bilt Northport fabrics.



## COMFORTABLE OUTDOOR LIVING SOLUTIONS

For over 70 years, homeowners throughout the United States and Canada have been discovering a better way of living with Betterliving products. Utilizing the latest advancements in technology, electronics and engineering, Betterliving produces beautifully crafted shade structures that are top quality, durable and built to last.





RETRACTABLE  
**AWNINGS**



RELAX IN COOL COMFORT!

*“It’s now enjoyable to sit at the table without the sun shining in our faces!”*

Retractable awnings add beauty and value to your home while providing a cool place to relax outdoors. With shade at your fingertips, you’ll spend more time enjoying your porch, deck or patio without worrying about the damaging sun’s rays. Awnings can be mounted to your wall, roof or soffit providing a comfortable place for dining, entertaining family and friends or simply enjoying your backyard. Optional accessories help you customize your awning so you can fashion the look

you want for the shade you need. From optional sensors that automatically operate your awning to choosing the color, style and size, you can customize the look of your awning and the level of protection it provides. Betterliving Awnings protect you and your family from exposure to harmful UV rays by as much as 94%. Studies by the Center for Sustainable Building Research at the University of Minnesota found that awnings produce significant savings on cooling costs by reducing solar heat gain through your windows. You and your family will stay cooler, and your air conditioning bills will be lower.





WINDOW • DOOR • PORCH  
**AWNINGS**  
AND DROP SHADES



BEAUTIFUL ENERGY SAVERS

Window awnings are a stylish and functional addition for your home. They protect the interior, keeping it cooler and substantially reducing air conditioning bills. They also protect valuable furnishings and carpets from fading due to harmful UV rays. Striped or solid fabrics add a finishing touch that complements your home. Whether you choose drop-arm retractable, stationary, basket, or economical drop shades, Betterliving Window, Porch & Door Awnings are built to last, so you'll enjoy energy savings for years!

- **Drop-arm retractable awnings** can be adjusted to any position, allowing you to control how much sunlight and heat enter your home. They also reduce sun glare throughout the day.
- **Stationary & basket awnings** provide beautiful year-round protection for your home. Manually operated basket awnings retract by gathering up.
- **Drop shades** are an economical way to create privacy and block the sun, heat and glare from your outdoor space. Any of our screen or acrylic fabrics can be used to increase your privacy while preserving your view.





EXTERIOR SOLAR  
**SHADES**



EXTERIOR SUN CONTROL

When spectacular views call for wide expanses of glass, enjoy the view in comfort with energy efficient, exterior solar shades. These shades preserve your view to the outside while filtering 80% - 99% of UV rays from heating your window glass and bringing that heat inside your home. By keeping the interior cooler, they lower your air conditioning costs and continue to pay for themselves year after year. Solar shades also add privacy, protect window treatments and furnishings from fading and allow you to enjoy your magnificent views without sun glare.

Betterliving Exterior Solar Shades are manufactured with acrylic fabric, PVC coated polyester or fiberglass screen in a variety of colors and openness factors to control how much light and heat enter your home. Custom designed for your lifestyle, needs and budget and available in two different models:

- **Series I** glides along stainless steel rods, cables or extruded aluminum tracks
- **Series II** glides along extruded aluminum track or tracks with our bug-tight zipper system





MOTORIZED  
SCREENS



TRANSFORM YOUR PORCH, PATIO OR GARAGE INTO A SCREEN ROOM . . . AT THE TOUCH OF A BUTTON!



CAREFREE OUTDOOR LIVING

Motorized screens protect openings from insects, turning any area into a bug-free space, ready to dine, relax, entertain or enjoy the outdoors with family and friends.

Our unique zipper system creates a completely closed screen that blocks mosquitoes, bees, flies and other pesky insects while filtering the sun and light breezes. They can be opened or closed to any position and retract inside a protective cassette when not in use. A great solution to combat bothersome bugs, motorized screens create a screened porch or screened garage space for work or play when you need it and an open space when you want it.

HORIZONTAL  
SHADES



CREATE A PRIVATE ESCAPE

When you need sun protection, privacy or a light wind barrier on your deck, patio, porch, balcony or terrace, the Betterliving Horizontal Shade is the perfect solution. Our stylish retractable shades create a comfortable, private retreat.

Simply pull the shade horizontally to reduce sunlight and glare or to remove unsightly views. The horizontal shade slides easily on a bottom wheel, hooks into a wall-mounted or floor-mounted post and is equipped with a secure-lock braking system for safe and convenient operation. You can use it by itself as a fabric wall or combine it with a retractable awning, canopy or tension shade for the ultimate outdoor space.





RETRACTABLE  
**CANOPIES**



**CLASSIC ARCHITECTURE MEETS FLEXIBLE SHADE**

Retractable canopies are versatile shade structures that are a unique alternative to permanent patio covers or pergolas with open roofs that let in the sun. Manual or motorized, they are ideal for covering verandas, terraces, roof gardens, decks, patios or pool areas. Freestanding or wall-mounted canopies add shade anywhere you enjoy spending time outdoors.

Canopies add distinct character to your landscape and define the best place for outdoor relaxation. You can choose between a traditional canopy with or without decorative pergola rafters, or our Betterliving Under-Pergola Canopy System (custom-manufactured retractable canopy trollies installed underneath your existing pergola). Both are an attractive way to provide much needed shade. Side curtains can be added to any model for privacy and to block glare and light wind.





## TENSION SHADES

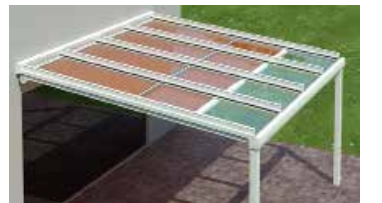


### EXTEND YOUR OUTDOOR LIVING SPACE

Extend your outdoor living space in cool comfort with a tension shade system. Quality shade protection for large decks and patios, glass roofs or pergolas, tension shade systems are the perfect solution for anyone wishing to spend more time enjoying the outdoors with family and friends. The sleek, modern shade limits the glare and heat of the sun, creating a soft, comfortable light underneath. Just push a button for shade when you need it and retract the fabric back into its protective cassette when not in use.

Tension shade systems can be mounted to an exterior wall or installed above or below a glass roof or pergola to add comfort and shade where you need it. Betterliving offers two different models:

- **Model 1** mounts above or below existing structures
- **Model 2** mounts above existing structures or attaches to a wall or roof with our leg support system





MODEL 1



MODEL 2

Fits narrow spaces



MODEL 3

Extra-Long Projection



FRAME OPTIONS



Base model with Tray



With back, hood and tray





Flush Mount

Telescoping legs attach to mounting plates after the awning is fully extended.

Base Model • Semi Cassette		Base Model • Semi Cassette		Semi Cassette
Width Available in 1" increments		6' 11" to 41'	5' 1" to 14' 7"	17' 6" to 23'
Projection		4' 11" • 6' 7" • 8' 2" 9' 10" • 11' 6" • 13' 1"	6' 7" • 8' 2" • 9' 10" 11' 6" • 13' 1"	14' 9" • 16' 5" Requires telescoping legs (included)
Frame	Standard	Base model with Tray Hood (greater than 23' width)	Base model with Tray	Base model with Tray
	Optional	Hood (23' width or less) • Back	Hood • Back	Hood
Frame Color		<div><div></div> White</div> <div><div></div> Sandstone</div> <div><div></div> Earthstone</div>		<div><div></div> White</div>
Frame Support	Standard	Steel square bar		
	Optional	Aluminum square bar		
Mounting		Wall • Roof • Soffit		Wall • Roof • Soffit (soffit mount not available with hood)
Operation		Manual • Motorized (powered by <b>somfy</b> )		
Fabric		Solution-dyed acrylic		
Valance		11 standard styles • Custom styles • Lettering options		
Accessories		Wind sensor • Sun & rain sensor • Vario valance • Light kit • myLink™		Light Kit • myLink™ (Must be present to add or remove legs)


Shade product **ACCESSORIES:**

Wind Sensor • Sun & Rain Sensor




Automatically opens and closes the product when wind, sun or rain is detected

Vario Valance




Screen or acrylic fabric drop from front profile  
• Width: 5' 1" to 20'  
• Drop: 52" max  
• Projection: 11' 6" max  
• Available on Model 1 and 2 Awnings

Light Kit



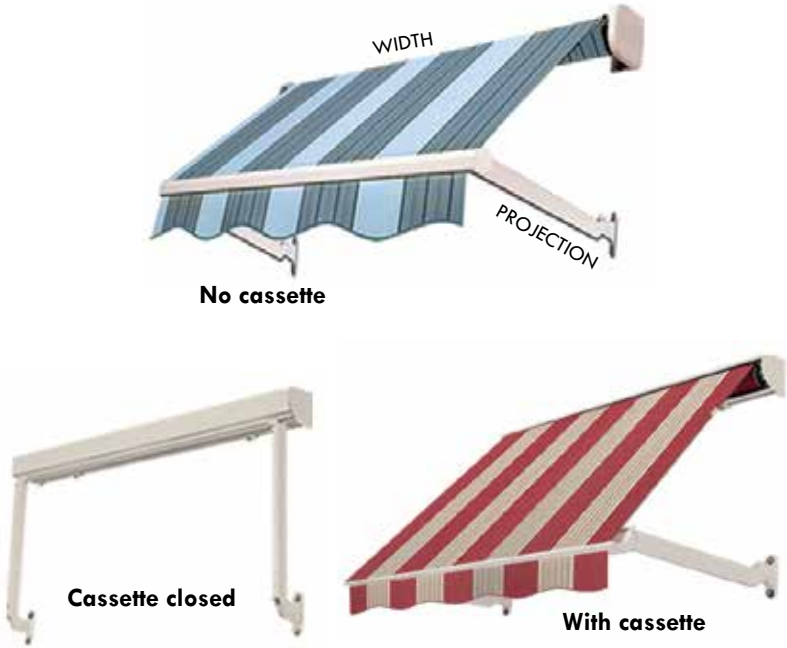
LED lights attached to the awning's arms

Somfy myLink™

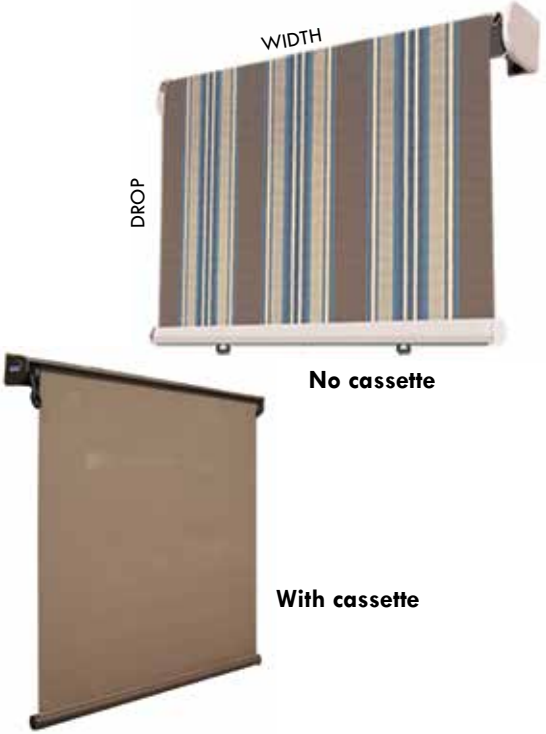








Control shade products from Android or Apple smartphones or tablets, even when not home

WINDOW & PORCH AWNINGS



DROP SHADES



Drop-Arm Retractable Awnings		Vertical Shades			
No cassette		With cassette	No cassette	With cassette	
Width Available in 1" increments		3' to 32'	3' to 16'	3' to 32'	3' to 16'
Projection/Drop		24" • 31" • 39" • 47" 63"	24" • 31" • 39" • 47" 63" (manual only)	3' 1" to 16' Available in 1" increments	3' 1" to 8' (motorized) 3' 1" to 9' (manual) Available in 1" increments
Frame Color	Standard	 White			
	Optional	 Desert Sand  Earthstone  Sandstone  Quaker Bronze <i>Additional custom colors available</i>			
Operation		Manual • Motorized (powered by  )			
Fabric		Solution-dyed acrylic		Solution-dyed acrylic • Screen fabric	
Valance		11 standard styles Custom styles • Lettering options		N/A	
Accessories		Sun & rain sensor • myLink™		myLink™ (Must be present to secure or detach bottom hooks)	



STATIONARY AWNINGS

FIXED-FRAME AWNINGS



Variable drop, width and projections

<b>Width</b> Available in 1" increments	2' to 20'	2' to 20'	4' to 18'
<b>Projection/Drop</b> Available in 1" increments	12" to 72" (projection cannot be larger than two times the drop)	12" to 72" (drop and projection must be equal)	12" to 72" (drop and projection must be equal • Projection cannot exceed half of the width)
<b>Frame</b>	Fixed frame	Retractable frame • Fixed frame	
<b>Frame Color</b>	<div><div></div> White</div>		
<b>Operation</b>	N/A	Awnings gather up - they do not roll Retractable options: Pull cord or manual gear	
<b>Fabric</b>	Solution-dyed acrylic		
<b>Valance</b>	11 standard styles • Custom styles • Lettering options		

BASKET AWNINGS

RETRACTABLE OR FIXED-FRAME AWNINGS



Variable width • Equal drop and projection

Traditional	Ribbed	Rounded
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SOLAR SHADE SERIES I



One cassette size with four guide options

Width / Projection <small>Available in 1/4" increments</small>		3' to 14'
Drop / Height <small>Available in 1/4" increments</small>		2' 1" to 10' Track with awning: Projection 20"
Guide		4mm stainless steel cable • 10mm stainless steel rod Track • Track with awning
Frame Color	Standard	White
	Optional	Desert Sand  Earthstone  Sandstone  Quaker Bronze <small>Additional custom colors available</small>
Operation		Manual • Motorized (powered by <b>somfy</b> .)
Fabric		Solution-dyed acrylic • Screen fabric
Accessories		Sun & rain sensor • myLink™
Additional Information		Units can be joined together (manual up to 18' and motorized up to 55') 



### SOLAR SHADE SERIES II

**Motorized Screens**

Track

Track with Zipper

(completely enclosed shade)

Two cassette sizes with two guide options

### HORIZONTAL SHADES

Opening unit

Mounting post attaches to wall or floor

Horizontal Shade

Width / Projection		Small Cassette: 3' to 9' Large Cassette: 3' to 16'* <small>Available in 1/4" increments</small>	2' 1" to 13' <small>Available in 1" increments</small>
Drop / Height		Small Cassette: 2' 1" to 8' Large Cassette: 2' 1" to 12' <small>Available in 1/4" increments</small>	3' 6" to 8' <small>Available in 1" increments</small>
Guide		Track • Zipper	
Frame Color	Standard	White  Desert Sand  Earthstone	White
	Optional	Sandstone  Quaker Bronze <small>Additional custom colors available</small>	Desert Sand  Earthstone  Sandstone  Quaker Bronze <small>Additional custom colors available</small>
Operation		Manual • Motorized (powered by <b>somfy</b> .)	
Fabric		Solution-dyed acrylic • Screen fabric	
Accessories		Sun & rain sensor • myLink™	N/A
Additional Information		*Widths greater than 13' must be motorized, use insect screen and have an 8' maximum drop	Cassette can be mounted on a wall or between the legs of our canopy, tension shade or an existing structure

### RETRACTABLE CANOPY

The addition of rafters turns a canopy into a **Pergola Canopy** (rafters now available for all canopy sizes)

Retractable Canopy & Pergola Canopy

Aluminum structure with fabric trolley unit

### UNDER PERGOLA

Canopy shown installed under an existing wood pergola

“WIDTH” is measured on the draped side of the unit

Under-Pergola Canopy System

Fabric trolley unit only

Width <small>Available in 1" increments</small>		3' 1" to 23'	
Projection <small>Available in 1" increments</small>		3' 1" to 18'	
Height <small>Top of frame to mounting surface</small>	Standard	8' 6" (up to 18' wide) 8' 9" (widths wider than 18')	N/A
	Optional	8' 10" to 11'	No height restrictions for existing structures
Frame Color	Standard	White  Earthstone	
	Optional	Desert Sand  Sandstone  Quaker Bronze <small>Additional custom colors available</small>	
Mounting		Freestanding • Wall • Roof	Mounts under existing pergola, alcove or other structure
Operation		Manual • Motorized (powered by <b>somfy</b> .)	
Fabric		Single layer: Solution-dyed acrylic Double layer: Solution-dyed acrylic / vinyl material	
Accessories		Sun & rain sensor • myLink™	
Side Options <small>on any or all sides</small>		Built-in side curtains from 3' 1" to 18' wide; Solar Series II and horizontal shades are also available	Solar Series I and II, horizontal and drop shade products can be mounted to an existing structure



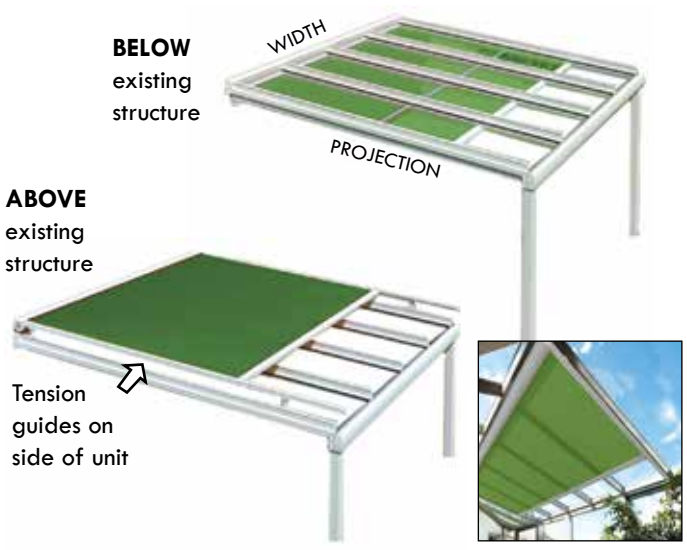
### MODEL 1

**Mounts to existing structures only**

**BELOW** existing structure

**ABOVE** existing structure

Tension guides on side of unit

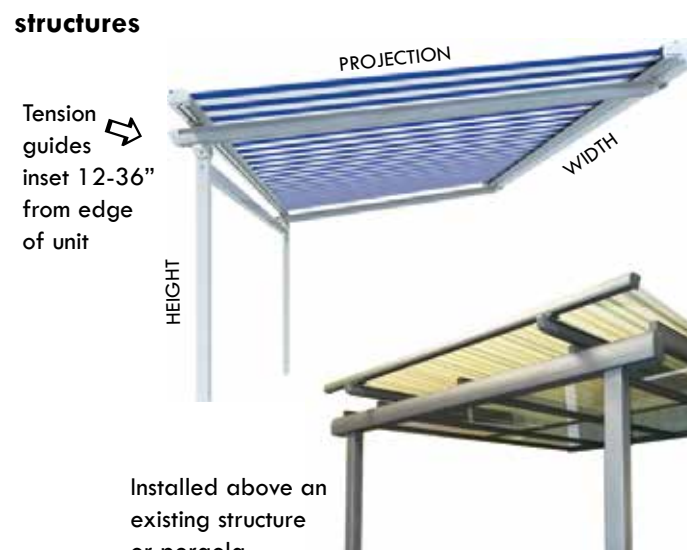



### MODEL 2

**Mounts to a wall or roof with legs or above existing structures**

Tension guides inset 12-36" from edge of unit

Installed above an existing structure or pergola



Fabric cassette only		Fabric cassette with or without legs	
Width	Available in 1" increments	5' 1" to 20'	5' 1" to 23'
Projection	Available in 1" increments	4' 1" to 15'	6' 9" to 20'
Height	Standard	N/A	8' to 11' (wall mount with legs only)
	Optional	No height restrictions for existing structures	
Frame Color	Standard	<div><div></div> White</div> <div><div></div> Earthstone</div>	
	Optional	N/A	<div><div></div> Desert Sand</div> <div><div></div> Sandstone</div> <div><div></div> Quaker Bronze</div> <div>Additional custom colors available</div>
Mounting	Mounts above or below existing pergola, glass roof or structure		Mounts above existing pergola, structure or to a wall with legs
Operation	Motorized pulley system (powered by <b>somfy.</b> )		Motorized gas cylinder (powered by <b>somfy.</b> )
Fabric	Solution-dyed acrylic		
Accessories	Sun & rain sensor • myLink™		
Side Options	Solar Series II and horizontal shades can be mounted to unit's support structure or to an existing structure		



### 70 YEARS OF EXCELLENCE

When you purchase a Betterliving product made by Craft-Bilt Manufacturing Co., you can rest assured your investment will stand the test of time. Craft-Bilt has earned a reputation for integrity, quality and reliability by upholding the manufacturing and service standards set by our company founder in 1946. We are recognized as experts in the design, production and installation of shade products and have earned a reputation for manufacturing excellence throughout the industry.

*Andy Stone*  
President, Craft-Bilt Mfg. Co.



- Our awnings, canopies and solar shades are engineered with industry leading components that are durable and built to last, including:
- Fabric sewn with translucent Gore® Tenara® thread to resist outdoor elements and last the lifetime of the fabric.
  - Teflon® coated finishes to protect and extend the life of fabrics.
  - 100% solution-dyed acrylic fabric from the world's leading mills. Choose from hundreds of fabric patterns and colors to create a totally unique look. All Betterliving Awning fabrics are backed with a guarantee against rot, mildew and variations in dimensional stability and color.

Betterliving shade products are custom manufactured to your specifications in our state of the art facility in Souderton, Pennsylvania. They are engineered and designed to give you the most attractive, durable product with the best protection available. We ensure your Betterliving experience exceeds your expectations. Satisfied customers throughout North America are a testament to the fact that Betterliving is not just a brand, it's an attitude about delivering the extraordinary every day.

**WARRANTIES**  
**Awnings, Canopies, Solar Shades**  
Covered by a limited lifetime warranty against manufacturer's defects on frame components, 12 years on Craft-Bilt Northport fabrics and 5 years on motors, gears and electronic controls.



# Betterliving®

AWNINGS • SHADES • CANOPIES



To learn more about Betterliving Awnings, Shades and Canopies CALL TODAY!



[www.BetterlivingAwnings.com](http://www.BetterlivingAwnings.com)

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